

CHAMBER

HEROES

**Premium Company Executive
Helps Charities such as Florida
Panthers Foundation by Creating
Unique Specialty Products**

Luke Freeman, President

Wizard Creations, Inc., www.wizardcreations.com

With the catchy tagline “Creativity is our Specialty,” Wizard Creations, Inc. works tirelessly to live up to their motto. Company cars even sport large purple top hats to stand out!

Wizard Creations is a family run business with more than 25 years of experience in custom screen-printing, embroidery, and advertising specialty products. Located in Boca Raton, the business has blossomed from its origins as a mom and pop screen-printing shop into one of the largest premier specialty companies in South Florida. They excel at creating memorable marketing items for clients’ special events and initiatives.

“We pride ourselves in being big enough to matter, yet small enough to care,” said Luke Freeman, president of Wizard Creations. **“We have big name clients, including professional sports teams and Fortune 500 companies, but we treat everyone with the same level of respect. Whether we are servicing a non-profit client or a large corporation, every customer receives exceptional service and extraordinary products.”**

Freeman and his team love helping non-profits, and give back by providing discounted pricing and in-kind donations in exchange for sponsorships. For the Florida Panthers Foundation, they customize the

products to make sure every item is a perfect fit for specific events and will be memorable for each guest. Whether a golf tournament or a gala, Wizard helps early on in the planning process to ensure each marketing element is seamlessly coordinated and effectively branded.

“Luke and Wizard Creations have partnered with the Florida Panthers Foundation for almost four years,” said Andria Nolan, executive director, Florida Panthers Foundation (www.panthersfoundation.org). “Wizard Creations brings a wealth of creative ideas to help us raise money for the foundation’s signature events. We are thrilled that Luke and his team are Chamber Heroes for all of their efforts in helping not only our foundation but many other charities throughout South Florida.”

THE WASIE FOUNDATION

A Philanthropic Legacy

“Chamber Heroes” is made possible through the support of The Wasie Foundation (www.Wasie.org). Since its inception, The Wasie Foundation has distributed millions of dollars in grants to publicly supported charities focused on healthcare and education, and has been recognized as an “Outstanding Philanthropic Foundation” by the Association of Fundraising Professionals (AFP).